



### **An Initiative for Women Empowerment Program for Villages of Haryana by ENACTUS - Project Auric (June 2015 - June 2017)**

Sukarya signed a memorandum of understanding with ENACTUS LSR Delhi in June 2015 for Project Auric. Enactus, an international organization that connects student, academic and business leaders through entrepreneurial-based projects that empower people to transform opportunities into real, sustainable progress for themselves and their communities with presence in 36 countries.

A new step was initiated for the empowerment of women in Gwalpahadi, Bandhwari villages in Gurugram and Mangar village in Faridabad, Haryana under the Women Empowerment and Livelihood Project in collaboration with ENACTUS LSR group. Project Auric involves production of liquid dish washing soap by women and then selling it in reused or recycled bottles. It is a great step to endorse the women for new experiences and livelihood means. Three groups of women had successfully started manufacturing liquid dish washing soap.

A group of five women from Shashi Self Help Group in Mangar village, Faridabad District had started production of liquid dish washing soap at village level in July 2015. In the month of June 2016 these 5 ladies managed to earn a profit of around Rs. 25,000. This was a substantial progress in a year. The project had instilled the skills of entrepreneurship and business management among the women and had improved their quality of life.