



**STRIVING FOR A
BETTER SOCIETY**
ANNUAL REPORT - 2016-2017

CHAIRPERSON MESSAGE FOR ANNUAL REPORT 2016-17

We are happy to share our annual report with all our friends, supporters, donors and well wishers.

The last year has been eventful and certain milestones have been achieved.

When we see more and more happy and healthy young mothers with their babies, women living in slums making life changing decisions about them and their children, children having no formal education now going to school, youth having a computer degree from NIIT, we know that our hard work and commitment is taking shape. This has been our long term effort.

To make such hard work a reality more and more corporate should make CSR law a success. Since the income is earned from the society, so it should go back to the society. The 2% contribution is not only for Indian companies, it is applicable to foreign companies working in India as branch and project offices as well.

If India is the first country in the world to enshrine corporate giving into law, take pride in it and use it for the unstinted serious causes to uplift our society.

Sukarya has an indomitable spirit to work on, it wants stand up for the work we believe in. We urge upon all to work in this direction to make our society a better society.

Wish you a Merry Christmas and a happy 2018.



A young girl with a bright smile, wearing a vibrant red headscarf and a black dress, stands in front of a rustic stone wall. The background shows a village setting with more stone buildings and trees under a clear sky.

VISION

The vision of Sukarya is health for all.

“Better Health, Better Society”; a society in which citizens enjoy holistic health and their well-being. Healthy and Successful citizens contribute actively to overall growth of their family, Community and the society.

MISSION

- To improve maternal and child health for a healthier future
- To advocate, promote and sensitize communities, on Primary Health Care,
- Reproductive Child Health and Family Planning.
- To ensure Gender equality through Socio-economic empowerment of women and girls.

CORE PHILOSOPHY

We are founded on the firm belief that health is a fundamental right and nobody should be deprived of this basic right just because they do not have the resources to access quality healthcare services.

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Maternal Child Health & Nutrition

In the slums and rural India, we're strengthening health standards of the mother and child by preventing the malnutrition and Anaemic conditions amongst them.

Healthy mothers mean healthier babies, healthier communities, and healthier nation.

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Reaching out to **150,000 +** population through health care facilities in slums and villages.

10,000 + beneficiaries receive regular and sustained Maternal Child Health services.

200 Health clinics conducted

2013 women received Antenatal care services

1612 Women received postnatal care services

2713 Women received counseling on antenatal care, nutrition, hygiene and other associated issues.

1241 Mother and children received immunization under mother and child health program.

What we do

- Prevent maternal deaths and reduce infant mortality by providing accessible health care at their doorsteps at every stage—before, during, and after pregnancy
- Sensitize communities on preventive measures of health.
- Make sure every woman has access to the information and health care—from her home to the health facility—to safely deliver her baby, care for herself and her Children
- During ANC ensure that women get 2 TT injections, iron folic tablets and balance diet along with micronutrients.
- Ensure that women go for institutional delivery
- Train community health worker and govt frontline workers on current health standards, guidelines of care
- Link health systems with communities to make sure mothers and babies receive the quality care they need. The process followed is identifying the target population, treat them and link them with the government facilities.
- Organise mother and child health day in convergence with government health / ICDS workers, to ensure they receive all the facilities under one roof.



“Communities and countries and ultimately the world are only as strong as the health of their women.” — Michelle Obama

Continuous Integration with in the community through Health Clinics

For the last 20 years Sukarya has been working on the Maternal and child health services which are essential for the overall development of the mother and child by promoting healthy living and preventive measures for a better health. All the programs aim at reducing maternal and child mortality and morbidity rates prevent malnutrition and anemic conditions amongst women and children.

We achieve this by organizing health clinics in the slums and villages which is the key foundation works of the organization. The objective is to provide affordable, reliable and efficient services to the target people.

The health clinic consists of medical team [MBBS /MD doctor, Medicine dispenser, counselor, lab technician, community health worker and project coordinator] Key services includes diagnosis, treatment, medicine disbursement, counseling, distribution of nutrition supplements, referral services and follow-ups.

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For the last 20 years Sukarya has been implementing programs that bridge the gap by providing healthcare facilities amongst the vulnerable section of the society.

One of the key strategies is to club the health clinic with the government's routine immunization and provide health access to the community under one roof.

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Nutrition supplement, Nutrition awareness & Cooking demo is one way where the projects meet its goals in improving the health of the mother and child in the slums and rural areas.

- Adequate nutrition supplement reaches the target group through health clinics
- Generation of awareness on nutrition and promote locally available cheap sources of nutrition is done through continuous counseling of the target patients, cooking demo by the nutritionist and awareness sessions by the project team.
- Teaching recipes and techniques of cooking which leads for better nutrition and dietary habits through cooking demo's, promotion of healthy recipes and using iron utensil to cook



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69
Villages
covered

16878
Women
enrolled for
the voice call

15
SLUMS
COVERED

mMitra is a voice call service which reaches the women in the rural areas providing them with the information on preventive care and its simple interventions reduce maternal and infant mortality and morbidity in the rural and urban India. The voice calls are in the local dialect, specific to the woman's gestational age or the age of the infant and are sent weekly/twice a week directly to pregnant women and mothers with infants in their chosen language and timeslot.

Health services are reaching the women in the rural India through voice call services with the help of technology which supports in transforming unsustainable healthcare systems in sustainable and more effective way.

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Adolescent Reproductive & Sexual Health – ARSH

The program is initiated and targeted exclusively for adolescent girls from the slums of Gurgaon.

The program aims to influence them on overcoming the various challenges that they face on the daily scenario which makes them vulnerable by empowering them on reproductive sexual health and building their knowledge and awareness on life and its physical, social, psychological and moral dimensions and helping them to develop in them the qualities, capacities and attitudes on which successful life depends.

- 400 Girls received education on reproductive & sexual health through our program.
- The program reaches very young girls to support their transitions through puberty
- The programs interventions are designed to suit local social and cultural norms addressing the needs of the adolescent girls and their vulnerable situations
- The program focuses on the specific age group by ensuring education on menstrual hygiene, improving access to health services, education on sexual & reproductive health and regular communication with the parents to strengthen protective factors.



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Integrating WASH – (Water, sanitation & hygiene) component for better health

We have been Integrating the WASH component throughout the health projects to motivate people living in the slums and rural area's to practice good hygiene & sanitation particularly hand washing with soap. The aim is to educate them to live a healthier life.

We achieve this by following activities:

- Generating community awareness and sensitization on sanitation through community meetings, awareness campaign in collaboration with government department.
- Intervening with school children to make them aware about the hygiene and sanitation, by conducting sessions with children at school and community
- Preparing the children as brand ambassadors for change by conducting rally and campaigns within the community.
- Awareness campaigns (drives/ sessions) across the locations on Global hand washing day.



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Education on Wheels

Large population of Indian children are vulnerable and face exceptional economic and environmental challenge to attend school. Our Education on Wheels is a specifically designed bus that reaches to the children who cannot reach school.

This unique concept based bus was introduced in the year 2014 which comes with facilities like TV, computer and other essential education related Material. The program is run with the support of trained teachers & program coordinator who have designed child centric curriculum which stimulates Childs mind and inculcates their interest to learn.

The curriculums are designed to match every child's learning levels.

Special focus is given on parent teacher meetings to ensure they understand the significance of regularity.

120

Children receive classes on daily basis

214

Home Visits conducted

13

Parent's teacher meetings were organized.

40

Children were mainstreamed with regular schools.

113

Computer classes were conducted

408

Classes of remedial & Non- formal education were conducted.

17

Children appeared for Open Basic Education and received certificates on successful completion .



MODEL VILLAGE - Developing sustainable model villages through integrated rural development program

The aim of the program is to develop the villages in to model villages by integrating components like mother child health, nutrition, education, livelihood, sanitation and environment.

Capacity building of government front line workers and linking the government schemes with community are kept as key strategy to attain greater impact and sustainability.

Capacity building

Training and capacity building of the PRI (panchayati raj institutions)

Capacity building of the frontline workers

Capacity building of govt. frontline workers e.g. AWW, ASHA etc.

Developing community health workers

Activation and formation of village level communities

Mother Child health & Nutrition

Health Clinic

Health awareness sessions

Nutrition cooking demo and awareness sessions

Sanitation

Sanitation drive and awareness sessions on overall health of the community

Livelihood

Forming and strengthening of SHGs

Providing skill based training to the women from SHGs

Income generation and livelihood activities for rural women

Vocational Training Centre

Vocational training centres are operational in the project villages of Rajasthan which aims to impart Computer, English and Life skills classes for rural youths to make them employable in job market.

The VTCs [Vocational Training centres] are affiliated with NIIT foundation.



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No of
operational
SHGs
5

No of women
involved in
the SHG
groups
59

Total amount
of inter
loaning INR
648670

Linked with
the banking
system INR
560000

Formation and strengthening of SHG's

To promote and support the livelihood of the women in the rural areas we are running Self help groups. The women form a group consisting of 10–20 individuals come together for saving and internally helping each other in the time of need.

The women in the SHG's are trained and made to take independent decisions for the finances and life. They are motivated to stay healthy and economically independent and socially confident

Integrating SHGs with health

- Promoting maternal child health & nutrition through health awareness sessions, Nutrition based cooking demo on SHG forum
- The members of the SHG are further trained and developed as community resource persons (CRP's)

Skill Based Training & Livelihood

The SHG women are provided with a platform to receive skill based training through the tailoring centre to generate livelihood and becoming economically independent.

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समन्वित ग्राम विकास परियोजना

(Dec 2015 - Nov 2018)

Village - Palasli, Lapala and Neerli, Blo. 127 Gurgaon, District Alwar, Rajasthan

पंचायती राज प्रशिक्षण एवं क्षमता निर्माण

Implemented By:

Sukarya
Sustainable Rural & Urban Development

E-Block Sushant Lok
Phase-I, Gurgaon

Supported By:

BIRD GROUP
Imagine. Innovate. Inspire.

BIRD GROUP
NEW DELHI

Developing Model Village through integrated rural development program

Capacity building and training the PRI's is an integral part of the program where We work extensively with the cadre of the local governance to educate and empower them with their roles and responsibilities so that they are capable of transforming the conditions of poverty, lack of education and uplift the communities' poor health status. By building the capacity of PRI members on various aspects we ensure ownership and accountability at local levels

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Bhumi Foundation

Bhumi Foundation is an exclusive chapter under women empowerment. The program has been created to upscale the standard of the women in the rural India by giving them an opportunity to be independent economically.

The foundation has two units:

- **Production Unit**
- **Packing Unit**

The women from the Gwal Pahadi village , Gurgaon are actively involved in the production unit.



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In collaboration with **Enactus LSR** a production unit was set up in the Mangar village, Faridabad to skill and empower the women in making liquid dish washing soap for a duration of 6 months.

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Centre of Excellence

We propose an exclusive training & Development centre by Sukarya with an objective to build the capacities of NGO's & CBO's serving in the area of Maternal and child health and other associated issues.

The centre of excellence wishes to share its learning's in a structured and systematic manner by providing following trainings/Workshops

- Thematic training on Mother & Child Health
- Project Implementation
- Behaviour change communication
- Institutional development (Planning, policy framework, organisation structure, vision & Mission, guiding principles etc)

A photograph of the Sukarya building, a curved structure with a reddish-brown tiled facade. The word 'SUKARYA' is prominently displayed in large, white, three-dimensional letters on the upper part of the building. To the left of the name is a stylized logo. Below the name is a large, multi-paned window. An Indian flag flies on a tall pole to the left of the building. The sky is clear and blue.

 **SUKARYA**

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SPONSORS



Give India
the power to change lives

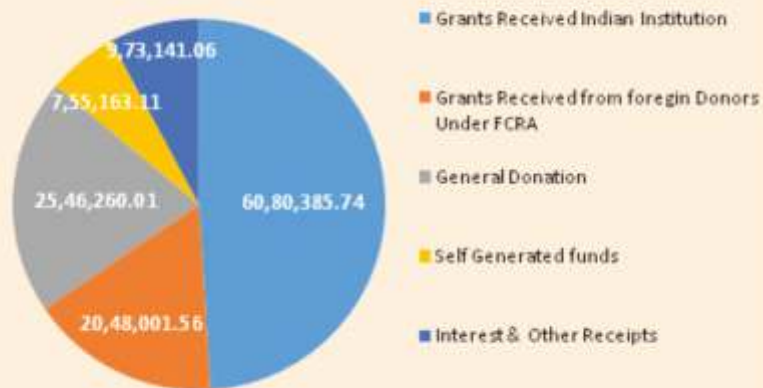


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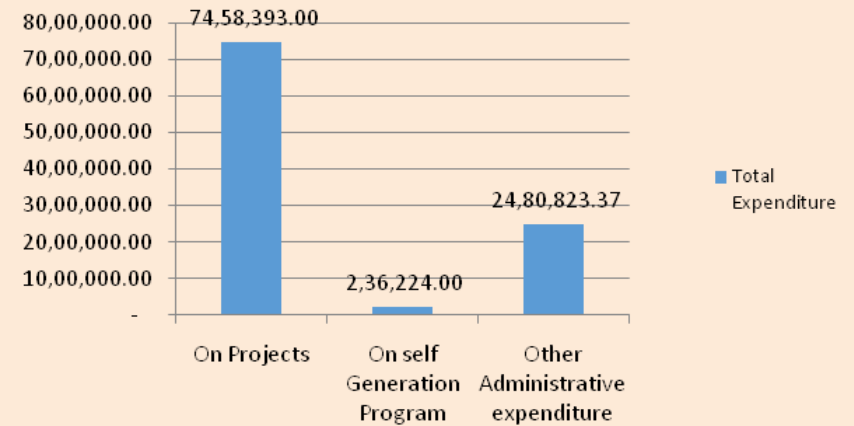
FINANCIAL REPORT

FOR THE YEAR ENDING MARCH 2017

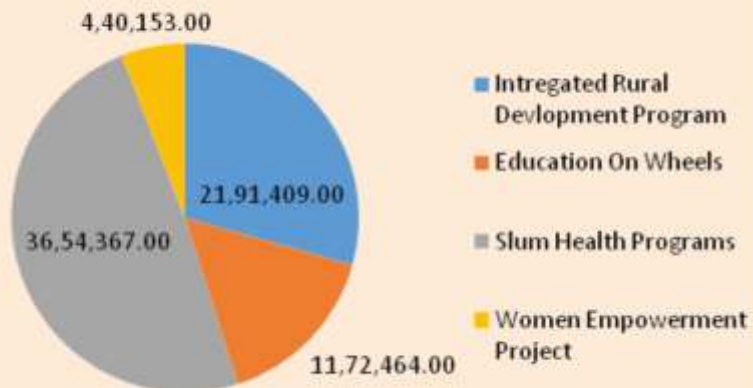
Total Revenue



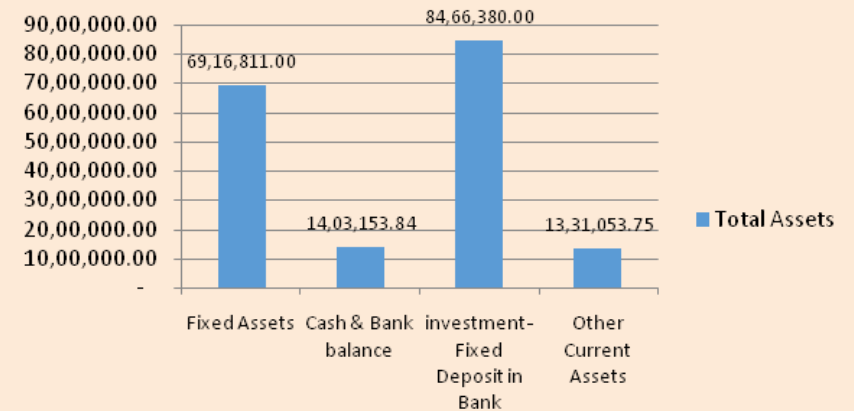
Total Expenditure



Project Expenditure Sector wise



Total Assets



The information presented above is drawn from Sukarya's Audited Financial Statements. They are available from our head office on request or at <http://www.sukarya.org/audited-financial-statement-2016-2017>

SUCCESS STORIES



Due to the lack of financial support 12 year old Sonam had to break from her education in school. Her parents had migrated to Delhi from Uttar Pradesh in search of work and started to work as a driver and mother works as a domestic worker but couldn't make enough to afford to continue her education. During community mobilisation we met her parents and counselled them to continue their daughter's education and finances should not be a barrier as Education on Wheels is a bus that travels till their locality and the children are provided education free of cost; they immediately smiled and thanked us for the initiative. Sonam is one of the bright child of our program and we are glad to be able serve the needy.

The effect of the program is such that the parents have come together to ensure we have a space within the community to continue our program.



23 year old Sudha moved to Delhi from Tamilnadu in search for a better livelihood. She was pregnant and was looking for immediate need for medical assistance. She came in contact with Sukarya's Community health worker through which she received all the due immunizations and counselling to opt for institutional delivery. She Thanks our team for supporting and guiding her and has delivered her baby at Jeevan hospital, New Delhi on following doctor's suggestions.



Wahidan was looking for opportunity to make additional living to support her husband who is a daily wage labour. They have 5 children her husband's income was not enough to survive daily livelihood.

She came in contact with our community worker and learnt about the tailoring centre which is run exclusively for skill development of the women and empowers them economically. Wahidan is now completely trained and has come out as an experienced tailor; she has been sewing clothes for the villagers and contributes with her husband to run the daily expenses. She says that she can't thank enough how Sukarya has contributed in supporting her

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CREDIBILITY ALLIANCE NORMS COMPLIANCE REPORT

Identity:

Sukarya is registered as a not-for-profit Trust under the Indian Trusts Act (Registration Number: 7373, Dated August 3, 2000)

We are registered U/S 12A of the Income Tax Act 1961, Registration Number: 645 dated 15th January 2001 and under section 80 G Registration Number: DIT (E)/2011-12/S-2784/3338

FCRA Registration No.: 231660689 dated 31st March 2006

Name and Address of the Auditors: Gagan Mehra & Associates 8731, 14B, Shidhipura, Karol Bagh, New Delhi.110005

Name and Address of Banker: Axis Bank Ltd., 29 CC, Basant Lok Complex, Vasant Vihar, New Delhi

Vision and Mission:

Vision:

The vision of Sukarya is health for all. "Better Health, Better Society"; a society in which citizens enjoy holistic health and their well-being. Healthy and Successful citizens contribute actively to overall growth of their family, community and the society.

Mission:

- To improve maternal and child health
- To advocate, promote and sensitize communities on Primary Health Care, Reproductive Child Health and Family Planning.
- To advocate, encourage and guide positive 'health-seeking behaviour with special emphasis on physical, mental and social well-being.
- To empower women by strengthening their physical, emotional well-being and economic stability.

Details of Board of Trustees – Governing body

NAME	AGE	GENDER	Position in the Board	Total amount paid in the financial year	Form of payment Salary/ Consultancy/Honorarium/ Sitting Fee/other (Specify)
Ms. Meera Satpathy	63	Female	Chairperson	0	0
Ms. Kumkum Bhatia	66	Female	Trustee	0	0
Ms. Renu Sood	54	Female	Trustee	0	0

Total Cost of international Travel by all personnel – NIL

STAFF DETAILS AS ON 31ST MARCH 2017

Distribution of staff according to salary levels as on 31st March 2017

Slab of gross salary (in Rs) plus benefits paid to staff (per month)	Male staff	Female staff	Total staff
Less than 5000	1		1
5,000 – 10,000	7	1	8
10,000 – 25,000	5	4	9
25,000 – 50,000	2	1	3
50,000 – 1,00,000	1		1
Greater than 1,00,000			

Remuneration of highest paid staff: Rs 76230/-

Remuneration of the lowest paid staff: Rs 10000/-

Paid Volunteer

Slab of Paid Volunteer	Male	Female	Total
Less than 5000		20	20
5,000 – 10,000			
10,000 – 25,000			
25,000 – 50,000			
50,000 – 1,00,000			
Greater than 1,00,000			

Total cost of International Travel by all personnel – Nil





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